

Families for Life “Best Moment(s) with Mum” Contest for Mother’s Day 2021

1. Contest Period and Dates

1.1 The contest titled “Best Moment(s) with Mum” is conducted and organised by Families for Life (FFL) and Mums for Life (MFL), as part of Mother’s Day 2021. By participating in the contest, you agree to be bound by these Terms and Conditions, which shall form a valid and binding agreement between you and FFL and MFL.

1.2 The contest will run from Wednesday, 28 April 2021, 1600hrs to Wednesday, 12 May 2021, 2359hrs on FFL’s Facebook page (<https://www.facebook.com/familiesforlife.sg>) and MFL’s Facebook page (<https://www.facebook.com/mumsforlife.sg>).

2. Eligibility

2.1 Subject to clause 2.2 below, any person who is 12 years of age and above (persons below 12 years of age are to seek parental or guardian consent before submission of entry), and is a Citizen or Permanent Resident of Singapore may submit an entry to take part in the contest (“entry”).

2.2 The contests are not open to the Organisers, including the Families for Life Council, Secretariat, Organisations and Agencies who are involved in administering the contest, and their immediate family members.

3. How to Win & Prizes

3.1 During the eligible period of participation, participants need to share a photo with caption in the comment section of the “Best Moment(s) with Mum” contest post based on the instructed mechanics of the contest on Facebook. Participants will have to follow and like the Families for Life and Mums for Life Facebook pages. Winners will be shortlisted at the Organisers’ discretion.

3.2 At the end of the Facebook contest period, five (5) unique participants chosen by the Organisers will win the following (*Note: Only one winner per prize only*):

- UNIQGIFT e-vouchers worth \$50. The e-voucher is valid till **30 July 2021**.

3.3 The decision on the winning entries and whom the prizes should be awarded to, and what prizes should be awarded shall be made by the Organisers, whose decision shall be final. No entrant will have the right to challenge the Organisers’ decision. The Organisers are not obliged to give any reasons for its decision and will not engage in any conversation or correspondence with any person regarding its decision.

3.4 The Organisers reserves the right to substitute any prize with one of a similar value. Prizes may not be exchanged with the Organisers for cash.

3.5 By participating in the contest, it shall be assumed that the participants have given their consent to share their submitted entries to the “Best Moment(s) with Mum” contest post, and the Organisers may use the entries for any other publicity purpose for FFL and MFL’s future

campaigns and marketing use. For the purpose of publicity for FFL and MFL, all winners shall agree to be featured and interviewed by the media when the opportunity arises.

3.6 If for any reason this contest is not capable of running as planned, whether caused by infection by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Organisers which corrupt or affect the administration, security, fairness or integrity of the Competition, the Organisers reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the Competition. The Organisers may in its sole discretion disqualify any individual who tampers with the entry process.

4. Conditions for a Valid Entry and Rejection of Invalid Entries

4.1 To be valid, the entry submitted must comply with the following requirements:

4.1.1 Meet the eligibility requirements set out in paragraph 2 above and the conditions of entry set out in paragraph 4 above;

4.1.2 The entries must not contain any language which is pornographic, obscene, sexually suggestive, racist, in some manner offensive to a particular group or individual, or otherwise deemed inappropriate by the Organisers.

4.2 The Organisers reserves the right to reject (and if necessary, remove) any entry it deems to be in violation of clause 5.1 above at any point during the contest period. Its decision is final. No entrant will have the right to challenge the Organisers' decision. The Organisers are not obliged to inform the entrant of its decision, to give any reasons for its decision, and will not engage in any conversation or correspondence with any person regarding its decision.

5. Giveaway Administration

5.1 Winners will be contacted via Facebook within five (5) working days after the contest ends.

5.2 The selected entries are required to submit their valid details. These details will be used for the sole purpose of validating, verifying and to contact the participants wherever required.

5.3 The Organisers reserves the right to change any of these Terms and Conditions in any manner it sees fit, without prior notice. The Organisers may also terminate the contest and giveaway, scale it down or otherwise modify it as it sees fit, if it sees the need to do so.

5.4 Administrative queries may be sent to ask-familiesforlife@msf.gov.sg.

6. Collection of Prizes

6.1 Winners will be notified via FFL's "Best Moment(s) with Mum" contest post, and asked to send a private message to FFL Facebook Messenger with their personal particulars such as name and email for the redemption of prizes.

6.2 If the winner cannot be reached via Facebook and did not follow-up as required with a private message to FFL Facebook messenger within 5 days of notification, their prize will be forfeited.

6.3 In the event of any dispute regarding the identity of the entrant, all entries will be deemed to have been made by name and Facebook account associated with the entry. Thus, if Person A submits an entry with Person B's Facebook account, for example, Person B will be assumed to have made the entry instead of Person A.

7. Disclaimer of Liability, Indemnity, Protection and Retention of Personal Data and Governing Law

7.1 The Organisers will not be responsible for, and need not consider, lost, late, illegible, misdirected, incomplete or garbled entries, no matter what the reason for the entries being lost, late, illegible etc. The reasons may include, but are not limited to technical, hardware, software, telephone or Internet functioning issues, virus contamination, network or human errors, howsoever caused, including through the Organisers' negligence.

7.2 The Organisers will not use your personal information contained herein for any purposes other than which is deemed necessary for the administration of this contest whilst according your privacy or confidentiality the highest priority. We may retain your personal data for as long as it is necessary to fulfil the purpose for which it was collected, or as required or permitted by applicable laws. We will cease to retain your personal data, or remove the means by which the data can be associated with you, as soon as it is reasonable to assume that such retention no longer serves the purpose for which the personal data was collected, and is no longer necessary for legal or business purposes.

7.3 Except for death and personal injury resulting from the Organisers' negligence, the Organisers disclaims all liability for any loss or damage of any nature whatsoever suffered by the entrant which arises from or is connected to his or her participation in the contest.

7.4 The entrant shall indemnify and hold harmless the Organisers against:

- (a) any claim or action by any person for loss or damage arising from or which is connected to the entrant's participation in the contest;
- (b) any claim or action by any person for infringement of any intellectual property rights, which infringement arises from or is connected to the entrant's participation in the contest;
- (c) any loss or damage suffered by the Organisers arising from the entrant's participation in the contest.

7.5 These terms and conditions shall be subject to, governed by and interpreted in accordance with the laws of the Republic of Singapore for every purpose and the Singapore courts shall have exclusive jurisdiction over any dispute arising from the said terms and conditions.

Disclaimer: This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing information to Families for Life and not to Facebook.