

“Spot Becky Bunny!” Instagram Contest

1. Contest Period and Dates

1.1 The “Spot Becky Bunny!” Instagram contest is conducted and organised by Families for Life (FFL). By participating in the contest, you agree to be bound by these Terms and Conditions, which shall form a valid and binding agreement between you and FFL.

1.2 The contest will run from Saturday, 4 June 2022, 0700 hrs to Sunday, 12 June 2022, 2359hrs on FFL’s [Instagram page](#).

2. Eligibility

2.1 Subject to clause 2.2 below, any person who is 12 years of age and above (persons below 12 years of age are to seek parental or guardian consent before submission of entry), and is a Citizen or Permanent Resident of Singapore may submit an entry to take part in the contest (“entry”).

2.2 The contest is not open to the Organisers, including the Families for Life Council, Secretariat, Organisations and Agencies who are involved in administering the contest, and their immediate family members.

3. How to Win & Prizes

3.1 During the eligible period of participation, participants are required to snap a photo of their family with Becky Bunny at the National Family Week events or with the Becky Bunny standees found across around Singapore, upload and tag FFL on Instagram (as a story or post) @familiesforlife, #FFLNFW2022 and #CelebratingSGFamilies.

For verification purposes, participating Instagram accounts should be kept public during the contest validity period.

3.2 At the end of the Instagram contest period, a total of ten unique participants chosen by the Organisers will win the following (*Note: Only one winner per prize only*):

- Top 5 prizes: SOFITEL Singapore Sentosa Resort and Spa multi-generational family staycations packages worth \$1200++
 - 1 night x Set of 2 connecting Luxury Room
 - Daily Breakfast for 4A2C
 - Complimentary 2 x Extra-bed for kids (subject to availability)
 - 6-month validity period. Sunday to Thursday
 - Prior booking is mandatory and Voucher’s redemption is subject to availability upon booking.
 - Black Out Days: Fridays/Saturdays, PH & Eve
- 6th – 10th prizes: Dining vouchers worth \$500
 - Valid for 12 months from date of issue

3.3 The decision on the winning entries and whom the prizes should be awarded to, and what prizes should be awarded shall be made by the Organisers, whose decision shall be final. No

entrant will have the right to challenge the Organisers' decision. The Organisers are not obliged to give any reasons for its decision and will not engage in any conversation or correspondence with any person regarding its decision.

3.4 The Organisers reserves the right to substitute any prize with one of a similar value. Prizes may not be exchanged with the Organisers for cash.

3.5 By participating in the contest, it shall be assumed that the participants have given their consent to share their submitted entries to the "Spot Becky Bunny!" Instagram Contest, and the Organisers may use the contest entries for any other publicity purposes for FFL's future campaigns and marketing use.

3.6 If for any reason this contest is not capable of running as planned, whether caused by infection by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Organisers which corrupt or affect the administration, security, fairness or integrity of the Competition, the Organisers reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the contest. The Organisers may in its sole discretion disqualify any individual who tampers with the entry process.

4. Conditions for a Valid Entry and Rejection of Invalid Entries

4.1 To be valid, the entry submitted must comply with the following requirements:

4.1.1 Meet the eligibility requirements set out in paragraph 2 above and the conditions of entry set out in paragraph 3 above;

4.1.2 The entries must not contain any language which is pornographic, obscene, sexually suggestive, racist, in some manner offensive to a particular group or individual, or otherwise deemed inappropriate by the Organisers.

4.2 The Organisers reserves the right to reject (and if necessary, remove) any entry it deems to be in violation of clause 5.1 above at any point during the contest period. Its decision is final. No entrant will have the right to challenge the Organisers; decision. The Organisers are not obliged to inform the entrant of its decision, to give any reasons for its decision, and will not engage in any conversation or correspondence with any person regarding its decision.

5. Contest Administration

5.1 Winners will be contacted via FFL's Instagram account within five (5) working days after the contest ends.

5.2 The selected entries are required to submit their valid details. These details will be used for the sole purpose of validating, verifying and to contact the participants wherever required.

5.3 The Organisers reserves the right to change any of these Terms and Conditions in any manner it sees fit, without prior notice. The Organisers may also terminate the contest, scale it down or otherwise modify it as it sees fit, if it sees the need to do so.

5.4 Administrative queries may be sent to ask-familiesforlife@msf.gov.sg.

6. Collection of Prizes

6.1 Winners will be notified via FFL's Instagram and be asked to share their valid details via Instagram direct message to arrange for the redemption of prizes.

6.2 If the winner cannot be reached via the given contact details within 5 days of notification, their prize will be forfeited.

6.3 In the event of any dispute regarding the identity of the entrant, all entries will be deemed to have been made by name and Instagram account associated with the entry. Thus, if Person A submits an entry with Person B's Instagram account, for example, Person B will be assumed to have made the entry instead of Person A.

7. Disclaimer of Liability, Indemnity, Protection and Retention of Personal Data and Governing Law

7.1 The Organisers will not be responsible for, and need not consider, lost, late, illegible, misdirected, incomplete or garbled entries, no matter what the reason for the entries being lost, late, illegible etc. The reasons may include, but are not limited to technical, hardware, software, telephone or Internet functioning issues, virus contamination, network or human errors, howsoever caused, including through the Organisers' negligence.

7.2 The Organisers will not use your personal information contained herein for any purposes other than which is deemed necessary for the administration of this contest whilst according your privacy or confidentiality the highest priority. We may retain your personal data for as long as it is necessary to fulfil the purpose for which it was collected, or as required or permitted by applicable laws. We will cease to retain your personal data, or remove the means by which the data can be associated with you, as soon as it is reasonable to assume that such retention no longer serves the purpose for which the personal data was collected, and is no longer necessary for legal or business purposes.

7.3 Except for death and personal injury resulting from the Organisers' negligence, the Organisers disclaims all liability for any loss or damage of any nature whatsoever suffered by the entrant which arises from or is connected to his or her participation in the contest.

7.4 The entrant shall indemnify and hold harmless the Organisers against:

- (a) any claim or action by any person for loss or damage arising from or which is connected to the entrant's participation in the contest;
- (b) any claim or action by any person for infringement of any intellectual property rights, which infringement arises from or is connected to the entrant's participation in the contest;
- (c) any loss or damage suffered by the Organisers arising from the entrant's participation in the contest.

7.5 These terms and conditions shall be subject to, governed by and interpreted in accordance with the laws of the Republic of Singapore for every purpose and the Singapore courts shall have exclusive jurisdiction over any dispute arising from the said terms and conditions.

Disclaimer: This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You are providing information to Families for Life and not to Instagram.